



David Netto Design

LOS ANGELES

David Netto is a true designer's designer, deeply immersed in the history of the craft, its long-standing traditions, and its pantheon of legendary practitioners and landmark projects. A consummate arbiter elegantiae and industry gadabout, he creates interiors that transcend the increasingly antiquated definitions of traditional and modern. Instead, he draws on the past to conjure profoundly beautiful spaces rooted in the here and now, spaces alive to the pulse of contemporary life. Rejecting the wisdom of received ideas, his philosophy prizes inspiration and imagination above all else: "Respect the architecture, insist on quality, challenge yourself when it comes to color, and try not to repeat your favorite ideas. Ask yourself every day, 'What did I do to add to the story of American chic?' If it's nothing, try again tomorrow." That attitude has garnered a following of elite clients on the order of Jessica and Jerry Seinfeld, Lauren Santo Domingo, Renee Rockefeller, and Nathalie Farman-Farma. davidnettodesign.com



Veere Grenney Associates LONDON *Ethos:* "Less cool, more beauty." *In the Works:* A fabric collection with Schumacher. veeregrenney.com

Victoria Hagan Interiors NEW YORK AND PALM BEACH *Ethos:* "Celebrate the beauty of the everyday." *Highlights:* The publication of *Victoria Hagan: Live Now* (Rizzoli); the firm opened an office in Palm Beach, Florida. victoriahagan.com

Vincent Van Duysen ANTWERP, BELGIUM *Highlight:* Van Duysen's design for the home of L.A. tastemaker Jenni Kayne was published in *AD*'s September 2021 issue. *Products:* Ongoing collaborations with Molteni&C, Flos, Sutherland, and Serax. vincentvanduysen.com

Vincenzo De Cotiis MILAN *Signature:* Creations born out of an assembly of recovered materials and reflective, futuristic surfaces that appear evocative in their final form. *Recent Projects:* Ongoing furniture presented in shows at Carpenters Workshop Gallery; commercial and residential projects around the globe. decotiis.it

Virginia Tupker Interiors DARIEN, CONNECTICUT *Ethos:* "To create striking yet livable interiors that serve as a portrait of their inhabitants." *Notable Clients:* Lauren Santo Domingo; Derek Blasberg; Tabitha Simmons. virginiatupker.com

Waldo's Designs LOS ANGELES *Ethos:* "It's all in the details!" *In the Works:* A Belmond Hotel in Sayulita, Mexico; a book and a documentary on the firm's work. waldosdesigns.com

WHY LOS ANGELES AND NEW YORK *Recently Completed:* The Stories of Cinema galleries at the Academy Museum of Motion Pictures. *In the Works:* Redesigning the Michael C. Rockefeller Wing at the Metropolitan Museum of Art. why-site.com

DEBUT **Workstead** See page 56.

DEBUT **Yellow House Architects** See page 62.

David Netto in a client's Hancock Park, Los Angeles, residence. The Bad Kitty table lamp from Netto's recent collaboration with Soane Britain, from \$2,250; soane.co.uk